3847 E. MOSSY ROCK DR. UNIT 202
HIGHLANDS RANCH, CO 80126
C: 303/956/0738
EMAIL: PIXEL5280@GMAIL.COM

DAVID ALVARADO
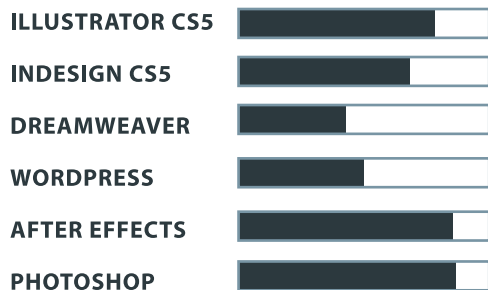## GRAPHIC DESIGNER // ARTIST // CREATIVE

EDUCATION

2013 METROPOLITAN STATE UNIVERSITY OF DENVER GRADUATE:
BFA IN COMMUNICATION DESIGN

2005 DAKOTA RIDGE HIGH SCHOOL GRADUATE

PROFICIENCY

ILLUSTRATOR CS5
INDESIGN CS5
DREAMWEAVER
WORDPRESS
AFTER EFFECTS
PHOTOSHOP

REFERENCES

Former Associate:
Chad Huggins
303-995-4515

Former Associate:
Rebecca Parker
303-898-4241

Former Associate:
Betsy Brookshire
469-222-3671

Close Friend:
Ada Rael
720-987-5147

EXPERIENCE

THE SOCIAL ROUTE // DECEMBER 2014-FEBRUARY 2017
Graphic Designer / Photographer

-Created designed Facebook content for a variety of local clients ranging from restaurants to app developers using Photoshop and Illustrator software as well as video content using After Effects.
-Followed a daily list of to-dos delegated by the Creative Director.
-Created customized proposals for potential new clients using Indesign software.
-Analyzed Facebook data relating to efficiency of advertised content.
-Collaborated with other creatives on the design team to execute client needs and discuss ideas for future ad campaigns.

METRO STATE STUDENT MEDIA // OCTOBER 2013-MARCH 2013
Assistant Editor of Metrosphere Magazine

-Created original and relevant content for Metrosphere's social media outlets.
-Produced print advertisements for events.
-Sole graphic designer in charge of producing the 32nd annual print publication.
-Distribution of print publication at table events.
-Responsible for writing weekly blog posts pertaining to art and design for Metrosphere website.

MY PET'S PLACE AT REDSTONE // JULY 2005-NOVEMBER 2015
Supervisor-Kennel Technician

-Managed delegation of tasks through supervision of staff members.
-Maintained safety and cleanliness of the facility.
 -Involved in hiring and training of new employees.
-Designed logo and brand standards for the company.
-Designed training manual for the business that encompassed policies, procedures and employee benefits.
-Daily client communication.